



# COMMUNICATIONS LIABILITY MAGAZINE AND PERIODICAL PUBLISHERS SUPPLEMENTAL

PLEASE ANSWER ALL QUESTIONS  
IF THEY DO NOT APPLY, INDICATE "N/A" - IF SPACE IS INSUFFICIENT PLEASE USE SEPARATE SHEETS

1. Name of Applicant:

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2. Schedule of Publications:

	<u>Publication 1</u>	<u>Publication 2</u>	<u>Publication 3</u>	<u>Publication 4</u>
Name	_____	_____	_____	_____
Location	_____	_____	_____	_____
Frequency (daily, weekly, etc.)	_____	_____	_____	_____
Average Circulation	_____	_____	_____	_____
Circulation Audited by	_____	_____	_____	_____
Language	_____	_____	_____	_____
% of content from news/feature services	_____	_____	_____	_____
% of content from non-employee writers	_____	_____	_____	_____
circulation area	_____	_____	_____	_____

3. Identify and describe any magazine which contains a religious, political or ethnic focus:

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4. Does the applicant publish articles resulting from investigative reporting?  Yes  No  
If Yes, describe editorial procedures to ensure accuracy of matter and authenticity of sources:

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5. Does the applicant accept unsolicited articles or photographs for publication?  Yes  No  
If Yes, describe procedures to ensure originality, accuracy and the execution of releases:

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6. a. Are "letters to the editor" edited?  Yes  No  
b. Does the applicant publish unattributed "letters to the editor"?  Yes  No

7. a. Name the press associations or trade groups to which the applicant belongs:

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b. Does the applicant participate in a press association "libel hotline"?  Yes  No  
If Yes, provide name:

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8. Do non-employee writers provide written warranties with respect to originality of content and authenticity of sources?  Yes  No  
If Yes, attach a copy of the warranty.

9. Does the applicant publish a disclaimer with respect to technical information or advice?  Yes  No

10. Number of years experience: \_\_\_\_\_ Publisher: \_\_\_\_\_ Editor: \_\_\_\_\_

**Optional Coverages**

11. Does the applicant desire coverage for errors and omissions for claims arising from the content of matter in owned publications?  Yes  No

12. TO COMPLETE THE APPLICATION, PLEASE ATTACH:
- a. one copy of each publication
  - b. a specimen contract with advertisers/advertising agencies
  - c. specimen contracts with non-employee (freelance) writers
  - d. current financial statement
  - e. resumes for the editor and the publisher

**THE UNDERSIGNED HEREBY ACKNOWLEDGES THE TRUTH OF THE STATEMENTS CONTAINED HEREIN.**

I AUTHORIZE YOU TO COLLECT, USE AND DISCLOSE PERSONAL INFORMATION AS PERMITTED BY LAW, IN CONNECTION WITH YOUR COMMERCIAL INSURANCE POLICY OR A RENEWAL, EXTENSION OR VARIATION THEREOF, FOR THE PURPOSES NECESSARY TO ASSESS THE RISK, INVESTIGATE AND SETTLE CLAIMS, AND DETECT AND PREVENT FRAUD, SUCH AS CREDIT INFORMATION, AND CLAIMS HISTORY.

**For purposes of the Insurance Companies Act (Canada), this document was issued in the course of Lloyd's Underwriters' insurance business in Canada.**

\_\_\_\_\_  
Signature of Applicant (authorized representative)

\_\_\_\_\_  
Date

SUBMITTED BY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**For contact information visit:  
[www.markelinternational.ca](http://www.markelinternational.ca)**