



COMMUNICATIONS LIABILITY BOOK PUBLISHERS SUPPLEMENTAL

PLEASE ANSWER ALL QUESTIONS
IF THEY DO NOT APPLY, INDICATE "N/A" - IF SPACE IS INSUFFICIENT PLEASE USE SEPARATE SHEETS

1. Name of Applicant:

2. List any publishing subsidiaries, affiliates and trade names:

Book Publishing

3. a. Number of titles published annually _____ b. Number of titles distributed annually: _____

4. Annual Revenues

Publishing	\$ _____	Canada	\$ _____
Distribution	\$ _____	U.S.A.	\$ _____
Reprints	\$ _____	Foreign	\$ _____
Subsidiary Rights	\$ _____	Total	\$ _____

5. With respect to foreign revenues, specify activities and revenues for each country in which books are sold:

6. Percentage of books published in a non-English language: _____ %

Specify languages: _____

7. Types of books published:

Classical Literature	_____ %	Medical	_____ %	Poetry	_____ %
Political Commentary	_____ %	Hobbyist	_____ %	Technical	_____ %
By or About Celebrities	_____ %	Law	_____ %	Childrens	_____ %
Current Biography	_____ %	General Interest	_____ %	Instruction	_____ %

Reference	_____ %	How-To	_____ %	Investigative	_____ %
Educational Texts	_____ %	Historical Biography	_____ %	Photography	_____ %
Religious	_____ %	Personal Betterment	_____ %	Social Commentary	_____ %
Other	_____ %	Please describe:	_____		

8. List the top 5 best sellers last year:

9. Books in progress with advances greater than \$ 25,000.00:

Magazine or other Periodical Publications

(Check here if not applicable)

10. Annual Revenue: \$ _____

11. Schedule of Publications:

Name	Frequency	Average Circulation
1.		
2.		
3.		
4.		
5.		
6.		

Other Media (cassettes, tapes, software, on-line, CD-Rom, etc.)

(Check here if not applicable)

12. Annual Revenue: \$ _____

13. Describe Media:

14. Name the publishing associations or trade groups to which the applicant belongs:

Optional Coverages

15. Does the applicant desire coverage for authors? Yes No

16. Does the applicant desire coverage for errors or omissions for claims arising from the content of matter published? Yes No

17. TO COMPLETE THE APPLICATION, PLEASE ATTACH:

- a. catalogue / list of titles
- b. copies of magazines, periodicals and other media
- c. specimen publisher - author contract
- d. specimen publisher – distributor contract
- e. specimen creative release forms
- f. list of major clients and description of their products or services
- g. description of standard procedures for checking originality of works, accuracy of content, title clearance, etc.
- h. resumes for management

THE UNDERSIGNED HEREBY ACKNOWLEDGES THE TRUTH OF THE STATEMENTS CONTAINED HEREIN.

I AUTHORIZE YOU TO COLLECT, USE AND DISCLOSE PERSONAL INFORMATION AS PERMITTED BY LAW, IN CONNECTION WITH YOUR COMMERCIAL INSURANCE POLICY OR A RENEWAL, EXTENSION OR VARIATION THEREOF, FOR THE PURPOSES NECESSARY TO ASSESS THE RISK, INVESTIGATE AND SETTLE CLAIMS, AND DETECT AND PREVENT FRAUD, SUCH AS CREDIT INFORMATION, AND CLAIMS HISTORY.

For purposes of the Insurance Companies Act (Canada), this document was issued in the course of Lloyd’s Underwriters’ insurance business in Canada.

Signature of Applicant (authorized representative)

Date

SUBMITTED BY: _____

EMAIL: _____

**For contact information visit:
www.markelinternational.ca**